

Activity: Industrial Visit to Pepsico & ITC

Date: 5th March, 2015

The purpose of MBA is to have practical edge with all basics management aspects. With an objective give the real world industrial exposure to the MBA Students, to make them understand the operating and production cycle & to provide the platform to students to interact with industry people the industrial visit to Pepsico and ITC was organized.

With the belief of excellence through every means to educate, students of Camp Education Society's Institute of Management visited the industries in Ranjangaon on 5th March, 2015 with faculty members Prof. Rajesh Londhe, Prof Vikrant Soman and Librarian Mrs. Swati Patil.

It was really wonderful experience to visit PepsiCo. It is one of the world's leading food and beverage companies and a global portfolio of diverse and beloved brands. The ground staff and managers guided the students throughout the plant visit to get the thorough knowledge and understanding of manufacturing process. Students were escorted to the conference room for the interactive session with the management representative who answered the questions and cleared the doubts of the students. The institute felicitated the management representative and students conveyed the vote of thanks for their efforts to make the visit successful.

ITC is one of India's foremost multi-business enterprises. It has robust portfolio of traditional and Greenfield businesses encompassing Fast Moving Consumer Goods (FMCG), Hotels, Paperboards & Specialty Papers, Packaging, Agri-Business, and Information Technology. This diversified presence in the businesses of tomorrow is powered by a strategy to pursue multiple drivers of growth based on its proven competencies, enterprise strengths and strong synergies between its businesses. Students' efforts for the interaction are really commendable as they took real interest in technical line manufacturing even though they don't have basics idea about the technical aspects. Through the interaction we knew the Quality Control aspects of the Assembly line, Supply Chain Management, Safety and Environmental Regulation and HR policies with corporate culture.

Both the corporate giants are in the same sector, which are growing day by day. It was really nice experience for us to have some Techno-how through Professional people. We are thankful for the Management and Personnel of the company who spare their valuable time for us. As well as we are thankful to our Director Sir Dr. Bharat P. Kasar for encouraging us on behalf of Students and all the faculty members.